CORPORATE DECISION MAKING FILTER

Will it take us towards our VISION?

Will it fulfil all aspects of our MISSION?

Will it keep us on PUROSE?

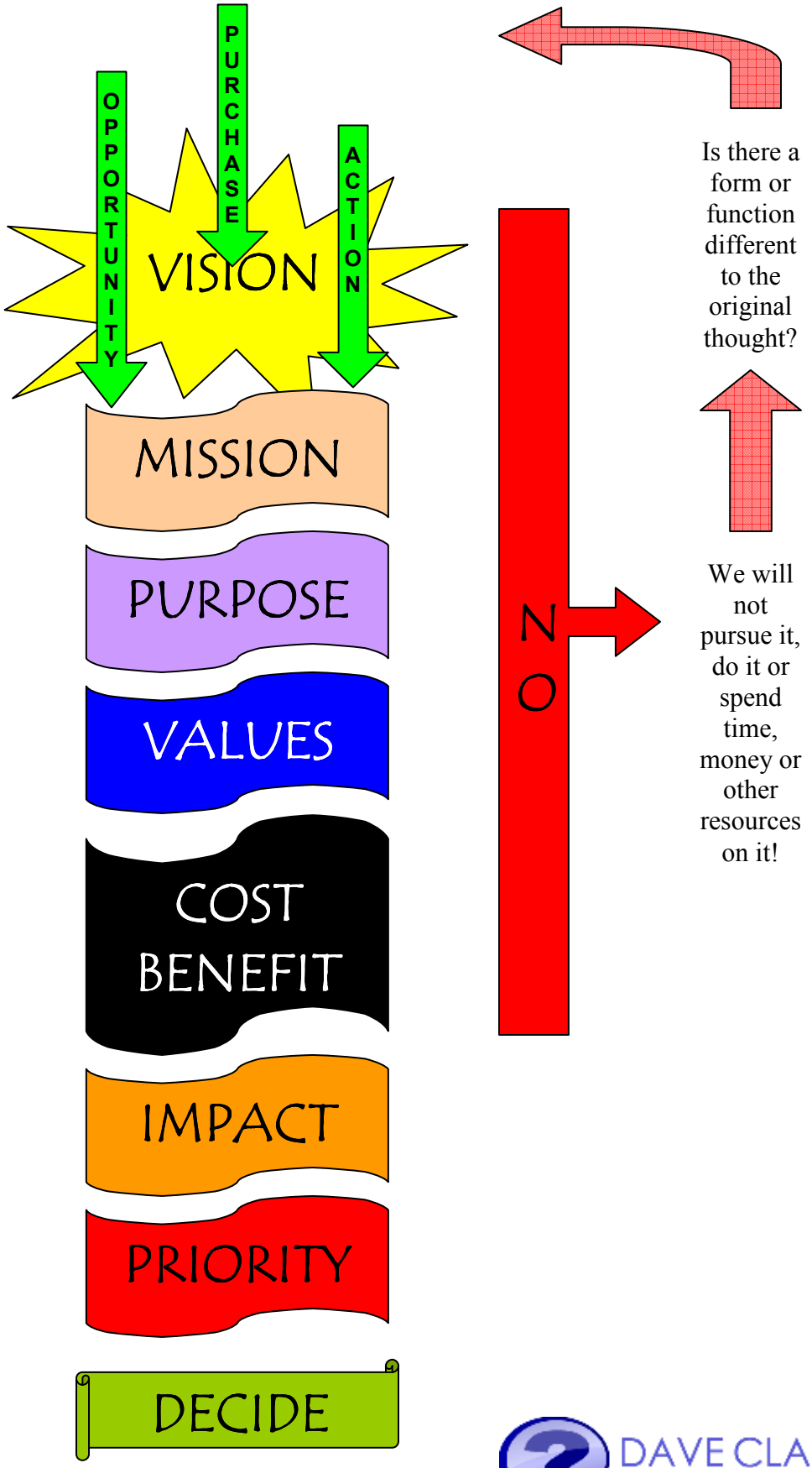
Does it support, promote and allow us to act within all our VALUES?

What is the rationale or thought process to justify going for it, doing it or buying it? What are the tangible and intangible COSTS vs. BENEFITS?

Who does this impact or involve? Does anyone else need to provide perspective or input to the decision?

How does this fit with in order of PRIORITY with cash flow, resource allocation and utilisation?

Make a DECISION!



DAVE CLARE
CHALLENGING THOUGHTS